



The Town of Mashpee & the Mashpee Chamber of Commerce Proudly Present

Mashpee Chamber's 2020 Season of Illumination

Although there will be no illuminated Christmas parade this year due to concerns for public health, the Town of Mashpee and the Mashpee Chamber of Commerce are proud to present the spectacular light display at the Mashpee Rotary. This holiday tradition means more than ever this year as we come together as a community to share holiday spirit. Every year, people travel from all over to view the Mashpee rotary lights and to enjoy Mashpee's local shops and restaurants.

The rotary lights are turned on the day after Thanksgiving at the Mashpee Commons and stay on until New Year's Day.

The money raised will help pay for marketing expenses, new lighting displays and unexpected maintenance costs for the rotary lights. Proceeds also support the Mashpee Chamber's #ShopLocal ad campaign during the holiday season. Sponsors and donors are needed to support the Mashpee Chamber's holiday initiatives and to keep this beloved holiday tradition aglow.

Sponsorship opportunities are available for Mashpee's Season of Illumination at many different levels. A donation of \$750 or more not only secures a position on the sponsorship board at the rotary, it also gives businesses many other perks.

Gold Star Sponsor - \$3,000

- This year Gold Star Sponsors will have a dedicated banner with their logo on both sides, that will hang on one of the light poles located around the rotary.
- Sponsor will be included in all media leading up to the parade including *all* radio ads.
- The gold sponsor will have a feature story on www.mashpeechamberchristmasparade.com and will be listed on www.mashpeechamber.com as a sponsor.
- Sponsor will receive banner ad on the chamber website for one year valued at \$999.99. Submit ad artwork sized 728 pixels wide by 90 pixels tall and click through link to info@mashpeechamber.com
- Sponsor will be included in all marketing materials including a color insert in the Enterprise Newspaper.
- Sponsors will be listed on a banner which will hang in the Mashpee Commons.

Silver Star Sponsor - \$1,500

- Sponsor will be listed on the Silver Star sponsor board at the rotary.
- The sponsor will be included in all media leading up to the parade including *all* radio ads.
- The sponsor will have a short story on www.mashpeechamberchristmasparade.com and be listed on www.mashpeechamber.com as a sponsor.
- Sponsor will receive large square ad valued at \$499.99 on the chamber website for six months.
- Sponsor will be included in all marketing materials including in the Enterprise Newspaper color insert.
- Sponsors will be listed on a banner which will hang in the Mashpee Commons.

Bronze Star Sponsor - \$750

- Sponsor will be included on Bronze Star sponsor board at the rotary.
- Media exposure leading up to event including *rotating* radio ads.
- The sponsor will have a short story on www.mashpeechamberchristmasparade.com and be listed on www.mashpeechamber.com as a sponsor.
- Sponsor will be included in all marketing materials including being listed in the Enterprise Newspaper color insert.
- A tile ad on the Chamber website valued at \$29.99 each for two months.
- Listed in Chamber's Christmas Parade website.
- Sponsors will be listed on a banner which will hang in the Mashpee Commons.

Patriotic Tree Sponsor - \$1000

- Sponsor's sign will be placed in the ground at the rotary near the Patriotic Tree that was planted in memory of Paul Edward Conlon, Jr.
- Media exposure leading up to event including *all* radio ads.
- The sponsor will have a short story on www.mashpee-chamber-christmas-parade.com and be listed on www.mashpee-chamber.com as a sponsor.
- Sponsor will be included in all marketing materials leading up to the parade including the Enterprise Newspaper color insert.
- A tile ad on the Chamber website valued at \$29.99 each for four months.
- Listed in Chamber's Christmas Parade website.
- Sponsor will be on posters.
- Sponsors will be listed on a banner which will hang in the Mashpee Commons.

Hot Chocolate Sponsor \$500

The hot chocolate sponsor will provide hot chocolate to go on Black Friday from 4 - 5 pm.

- Signage at the socially distanced event
- Listed in Chamber's Christmas Parade website.
- Sponsor will be on posters and listed in the Enterprise Newspaper color insert.
- Listed in Chamber's Christmas Parade website.
- Sponsors will be listed on a banner which will hang in the Mashpee Commons.

Shop Local Bingo Card Sponsor \$300

- Business logo on #ShowMashpeeBingo card
- Listed in Chamber's Christmas Parade website.
- Listed in Chamber's Christmas Parade website.
- Sponsor will be on posters and listed in the Enterprise Newspaper color insert.
- Listed in Chamber's Christmas Parade website.

Banner sponsor \$200

- Listed in Chamber's Christmas Parade website.
- Sponsors will be listed on a banner which will hang in the Mashpee Commons.
- Sponsors will be listed in the Enterprise Color insert

Donations

- Donations of any amount are welcome and needed. All donors will be listed on www.mashpeechamberchristmasparade.com our official website and in a thank you letter in the Enterprise.
- For more information, please contact Mary Lou Palumbo at 508-477-0792 or email Katy Acheson at info@mashpeechamber.com